

The background image shows two young girls with dark hair, wearing green polo shirts, sitting at a table. They are both smiling and looking towards the camera. The table in front of them is covered with various fresh vegetables, including lettuce, cucumbers, and bell peppers, along with some clear plastic bags. The entire image has a semi-transparent green overlay. The text is centered over the girls.

SNACC FALL BENEFIT 2026

Sponsorship Opportunities

Thursday, October 15, 2026 | Chelsea Piers, New York City

Building skills, confidence, and opportunity for NYC youth and families.

www.SNACCprogram.org

Sponsorship levels at a glance

Turn your sponsorship into lasting impact—helping more young people build confidence, practical skills, and pathways to a brighter future.

Michelin Star	Executive Chef	Chef de Cuisine	Sous Chef	Chef de Partie
\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
• 10 tickets • Named recognition as sponsor of a Cook + Connect cohort for one year • Optional brief speaking opportunity during the event program	• 10 tickets with reserved, priority table placement • Invitation to cook alongside students during a designated SNACC program session • Featured recognition in pre- and post-event communications	• 8 tickets • Recognition as sponsor of a SNACC in-school program • Dedicated social media spotlight and verbal recognition during the event	• 6 tickets • Social media recognition • Name/logo included on the event invitation with commitment by August 15	• 4 tickets • Name/logo listed on the Fall Benefit event page • Recognition on the event sponsor display

All sponsorship levels include guest tickets and public recognition at the event.

Each level includes all benefits offered at the preceding levels. Sponsorships may be recognized by individual or family name, brand name or logo, in honor or memory of someone, or anonymously.

An evening that powers a year of impact

SNACC's Fall Benefit brings together more than 160 supporters for an inspiring evening celebrating young people, community, and the work ahead.

Thursday, October 15, 2026

Chelsea Piers, New York City

- ✓ 150+ donors, business leaders, entrepreneurs, and community champions
- ✓ Cocktails, dinner, short program, and live auction
- ✓ A meaningful opportunity to introduce new supporters to SNACC and invest in year-round food education, youth development, and family engagement

Every sponsorship helps sustain the programs that help young people learn, lead, and thrive.



Impact snapshot

2025–2026 school year reach and outcomes.



2,000+

young people and family members served during the 2025–2026 School Year

17

school and community sites

32

NYC zip codes served

14,000+

meals and ingredient kits provided

98%

of parents reported that their child was more willing to try new foods.

94%

of youth demonstrated greater independence

These are not one-off touchpoints; they reflect a year-round model of consistent support, repeated practice, and trusted relationships.

Programs your sponsorship helps sustain

SNACC meets young people where they are-during the school day, after school, at home, over the summer, and in their communities.



In-School Food Education

Hands-on lessons in NYC public schools where students cook, read recipes, measure ingredients, make decisions, and work together- building nutrition knowledge alongside academic, social, and practical life skills.



Cook + Connect

A 30-week after-school program combining weekly live instruction, delivered groceries, kitchen tools, and family participation so students can practice independently and build healthy routines at home.



Summer Food Leadership Academy

A youth development and career-exploration program centered on food, wellness, leadership, and community engagement (Manhattan and Bronx)

Together, these programs move students from exposure → practice → confidence → leadership.

Food is the starting point. Opportunity is the outcome.

SNACC uses hands-on food education to help young people build the academic, practical, and interpersonal skills they need to thrive.

Every SNACC session gives students a meaningful way to learn by doing. As they read recipes, measure ingredients, make decisions, solve problems, and work through multi-step tasks, they strengthen skills that carry into the classroom, the workplace, and daily life.

- Critical thinking and problem-solving through real-time choices and challenges
- Reading and math skills applied through recipes, measurements, timing, and budgeting
- Focus, organization, and independence developed by completing multi-step tasks
- Communication, teamwork, and leadership strengthened through shared responsibility
- Confidence and healthy routines that continue at home with families



Food becomes the entry point for connection, independence, and long-term wellbeing.

Why sustained support matters

Too many New York City children are navigating hunger, diet-related health risks, and barriers to learning at the same time.

1 in 4 NYC children experience food insecurity.

Nearly 40% of NYC public school students in grades K–8 are overweight or obese, increasing their risk for diabetes, heart disease, and other long-term health challenges.

Fewer than 3 in 10 NYC K–8 students had access to free after-school programming, despite evidence that these programs strengthen school engagement, social-emotional development, and positive relationships.

The years from childhood through adolescence are when young people develop the confidence, identity, habits, and sense of possibility they will carry into adulthood. Meeting their needs and surrounding them with consistent support during this critical period can shape the course of their future.



Full sponsorship benefits

Benefits	\$1,000	\$2,500+	\$5,000+	\$10,000+	\$15,000
Name listed on Fall Benefit event page	✓	✓	✓	✓	✓
Name included on event sponsor display	✓	✓	✓	✓	✓
Option to sponsor in honor or memory of someone	✓	✓	✓	✓	✓
Recognition in post-event sponsor thank-you	✓	✓	✓	✓	✓
Social media recognition	—	✓	✓	✓	✓
Name listed on event invitation with commitment by 8/15	—	✓	✓	✓	✓
Recognition as the sponsoring family of a SNACC in-school program, including a dedicated social media spotlight	—	—	✓	✓	✓
Verbal recognition during the event program	—	—	✓	✓	✓
Behind-the-scenes SNACC experience: cook alongside students during a designated program session	—	—	—	✓	✓
Featured recognition in pre- and post-event communications	—	—	—	✓	✓
Reserved table with priority placement	—	—	—	✓	✓
Named recognition as sponsor of a Cook + Connect cohort for one year	—	—	—	—	✓
Optional brief speaking opportunity during the event program	—	—	—	—	✓
Ticket allocation	4	6	8	10	10



Help power the next year of SNACC.

Your sponsorship gives more young people and families access to the ingredients, skills, confidence, and relationships they need to thrive.

Reserve your sponsorship

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