

## 2022 LETTER FROM DIRECTORS

Dear Friends,

2022 was a year of many "firsts"...

This year, for the first time in half a century, the White House hosted a conference on Hunger, Nutrition, and Health. The Biden administration announced a historic plan to reduce health disparities and health outcomes associated with food, hunger, and diet-related disease.

Mayor Eric Adams of NYC has made nutrition and addressing food insecurity a key component of his platform and work. As you can see, awareness and policy discussion around these issues are rising, but change must start now, and it begins at the community level.

At SNACC, we recognize that nutrition insecurity, food education, and community empowerment go hand-in-hand. That is why we take a multiplex, comprehensive, hands-on approach that touches on all three of these components and more.

There were also many "firsts" for us at SNACC this year, a few of which we are honored to share with you in this letter.

- Advisory Board: We proudly introduce you to our inaugural Advisory Board. This group is comprised of compassionate, dedicated, and skilled individuals who inform our work with their diverse opinions, backgrounds, and experiences (see page 2).
- **New Program Director:** We welcomed our newest team member, Isabel Traore, onto our team as SNACC Program Director. Isabel is pursuing her Master's in Public Health and has been an incredible asset to our team and the work that we do.
- **Program Expansion:** Previously, we served students from two schools that lived in two zip codes. This year, we significantly expanded our geographic reach and serve students from six schools living in 11 different zip codes across the Bronx and East Harlem.

As the demand for services like ours continues to rise, SNACC is dedicated to evolving and growing our program to meet the needs of our local communities. Your continued support allows us to ensure that our students have access to SNACC resources, support systems, and programming. We look forward to building on our existing program and expanding our reach to serve even more students and families in the coming year.

Thank you for being a key part of our impact and making this work possible.

Wishing you and your loved ones a very happy and healthy 2023!

## **OUR TEAM**

#### Danielle Levin, MPH



Co-Founder & President

#### **Lindsay Shedlin**



Co-Founder & Vice President

#### Isabel Traore



Program Director

#### **Chef Jorian Blair**



**Resident Chef** 

#### Deya Bido



**Delivery Lead** 

## **OUR ADVISORY BOARD**

Sheryl Buchholtz, RN



Chair of the JNF-USA
Galilee Culinary Institute

**Christine Drago** 



Teacher/ Partnership Coordinator at PS 20

**Carmen Sanchez** 



Security Guard, SNACC Parent Representative

Makini Hughes



McKinsey Consultant, Engagement Manager

Camari Mick



Pastry Chef at The Musket Room

Pamela B. Mohr



Senior Director of Development - Northwell Health

Matt Seidmon



Senior Account Executive at Suzy

## **OUR MISSION & VISION**



#### OUR MISSION

Empowering youth and engaging families through weekly live cooking classes and grocery deliveries to advance knowledge and strengthen our communities.

#### OUR VISION

SNACC envisions a world where all youth have the resources and tools to succeed.

## **OUR IMPACT**

During the 2021-22 school year, we held 24\* SNACC sessions. The majority of sessions were led by Chef Jorian Blair, our chef-in-residence, and 6 of the sessions were hosted by guest chefs. During these sessions, the students prepared more than 1,302 meals for themselves and their families.

Some statistics gathered from 2021-22 student and parent surveys include:

- 100% of our students reported an increase in knowledge when it comes to cleaning, cutting, and preparing fresh food, using kitchen appliances, knowledge of portion sizes and a well-balanced meal
- 100% of our students reported that they now consume more vegetables and fruits, since joining SNACC and have learned how to eat healthier overall
- 100% of parents reported that since their child joined SNACC, the family has started eating healthier and making healthier choices
- 80% of students said being in SNACC made them feel more motivated to do their school work
- 100% of SNACC students have reported an increase in self-confidence, independence, motivation, and social skills

### FINANCIALS

WE RAISED
OVER \$30,000
THIS YEAR

### Main Sources of funding:

- Individual Donors
- Grants
- Corporate Matches
- AmazonSmile

#### OUR 2022 PRIMARY EXPENSE CATEGORIES:

Student groceries and kitchen supplies

Chef Expenses

Development

general operating

Other

46%

7%

24%

15%

8%

# Words from our SNACC Squad

# **MADELYN**

My experience with SNACC was really good, it helped me learn about myself and my family.

# **FRANKE**

My experience with SNACC was not only fun, but it helped me find out my passion, who I really am and what I like to do.

# **LIZMARY**

SNACC has helped me become more confident and has opened many possibilities for me and other student's in the program.

# Thank you!

Thank you for your ongoing support this year. Your contributions lay the foundation for SNACC. On behalf of the SNACC team, SNACC students, and their families, we thank you greatly!

Wishing you and your loved ones a very happy and healthy New Year! We look forward to a year filled with growth and even more lasting impact in 2023!